



American
Nurses
Credentialing Center

Celebrate Certified Nurses Day

— March 19 —

Resource Toolkit

About Certified Nurses Day

Certified Nurses Day is an annual day of recognition for and by healthcare leaders dedicated to nursing professionalism, excellence, recognition, and service. Every March 19, employers, certification boards, education facilities, and healthcare providers celebrate and publicly acknowledge nurses who earn and maintain the highest credentials in their specialty. Certified Nurses Day honors nurses worldwide who contribute to better patient outcomes through national board certification in their specialty.

More than 70 organizations participated in the first Certified Nurses Day by signing the proclamation and sponsoring annual events, including:

- Accreditation Board for Specialty Nursing Certification (ABSNC)
- National Commission for Certifying Agencies (NCCA)
- American Nurses Credentialing Center
- Canadian Nurses Association

Certified Nurses Day is the perfect opportunity to encourage nurses to advance their careers through certification.

Share this special offer with a fellow nurse—save 25% on certification and certification prep tools throughout March. Offer ends March 31.

Use promo code **CND**.



Dr. Margretta Madden Styles, RN, EdD, FAAN

Certified Nurses Day takes place every March 19 in honor of Dr. Margretta “Gretta” Madden Styles, RN, EdD, FAAN, whose birthday marks the celebration of one of the greatest leaders in nursing certification. She recognized the critical importance of credentialing long before broad awareness of its value existed; her work greatly affected the nursing profession. Dr. Styles architected the first comprehensive study of nurse credentialing in the 1970s. She then pioneered the development and implementation of standards and credentials for nurses.

In the 1980s, she spearheaded the definitive work of the International Council of Nurses (ICN) on nursing regulation. Dr. Styles was a driving force behind the creation of the American Nurses Credentialing Center; she advanced nurse certification services and programs across the US and abroad.

MARGRETTA STYLES FUND FOR CREDENTIALING RESEARCH

American Nurses Foundation Margretta Madden Styles Credentialing Funding Grant

The American Nurses Credentialing Center sponsors research grants to investigate the relationship of nurse credentialing to quality outcomes in healthcare. The current award is \$125,000.



How to Celebrate

Become a success story by using proven strategies and convenient tools to garner visibility and gratitude for the certified nurses in your workplace and community.

CELEBRATION ACTION PLAN

THEMES: PROFESSIONALISM, EXCELLENCE, RECOGNITION, AND SERVICE

EMPLOYERS

Provide public recognition among colleagues and patients

- Issue a press release to local news outlets (newspapers, radio, television).
- Create a nursing honor roll of board-certified nurses. Post in your facility and other public venues.
- Place display ads in newspapers, community newsletters, etc., featuring the nursing honor roll.
- Send a letter of appreciation to each certified nurse in your facility or department.
- Invite certified nurses to lead a certification drive within your facility.
- Sponsor a banquet, tea, or luncheon for certified nurses only.
- Offer gifts, gift certificates, or special bonuses to certified nurses only.
- Provide ribbons and buttons to all certified nurses.
- Display signage throughout your facility to show support for Certified Nurses Day.

CERTIFIED NURSES

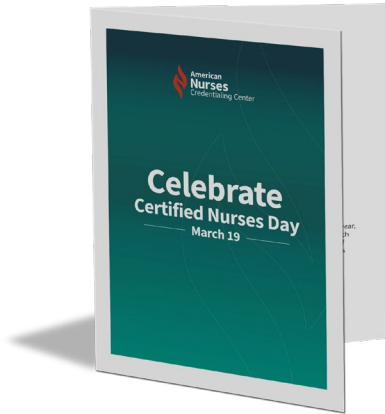
Provide public service to colleagues and patients

- Ask your employer to sponsor education presentations about your specialty for colleagues.
- Deliver presentations at retirement homes, schools, businesses, and other environments where your knowledge and experience will benefit the community.
- Organize a fundraiser, such as a healthy breakfast or car wash, and donate monies to underinvested populations or the Margretta Styles Fund for Credentialing Research.
- Design a mentoring program in which nurses can share the value of certification, educational opportunities, and career planning, as well as how to uplift morale, increase motivation, and successfully deal with challenges.
- Spread the word! Ensure Certified Nurses Day is recognized by the media in your community, by employers, and by your fellow certified nurses.



As part of Certified Nurses Day, the American Nurses Credentialing Center has developed resources to support recognition of certified nurses.

Download and use these assets to craft a consistent and celebratory message to your staff, fellow nurses, and the public.



Thank-You Card



Posters



Certificate of Appreciation



Online Ads

Celebrate Certified Nurses Day with 25% off American Nurses Credentialing Center Certifications and American Nurses Association Certification Prep Tools

Know someone who might benefit from getting certified?

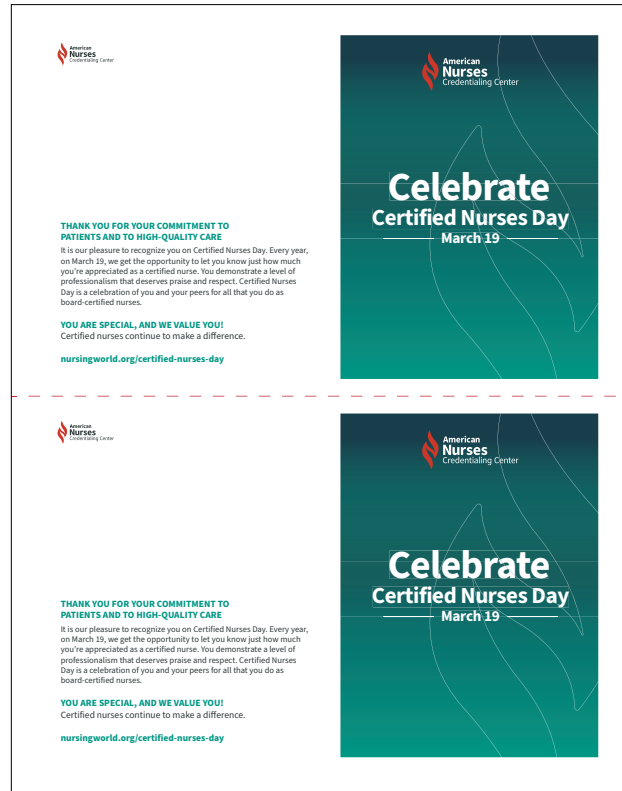
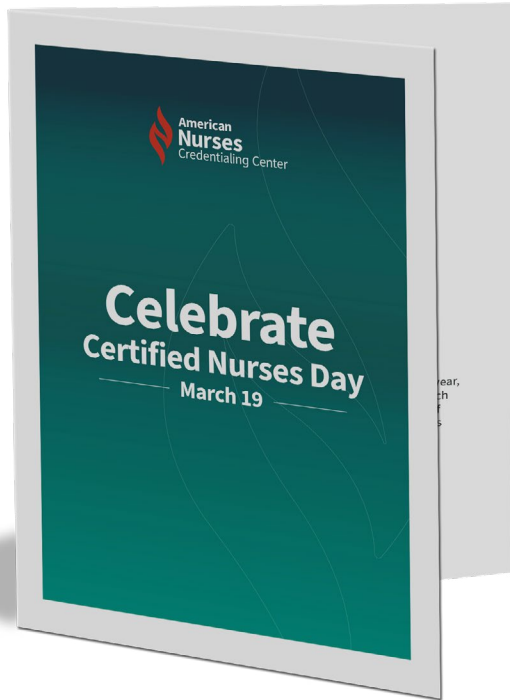
Share this 25% offer, only available during the month of March, to fellow nurses so they can save on certifications and certification prep resources.

Use promo code **CND**.



Thank-You Card

Use this thank-you card to express your gratitude to your certified nurses. The files below can be customized by adding a personalized message and your organization's logo. These can be reproduced on in-house office printers and cut in half, or the files can be used by commercial printers.



Fits standard A2 envelope with cut and folded to 4.25x5.5

High resolution pdf

[Download](#)

[Click to jump to different resources.](#)

[Certificate of Appreciation](#) | [Posters](#) | [Online Ads](#)



Certificate of Appreciation

Print and distribute this Certificate of Appreciation to show your certified nurses how much you care about them and appreciate the extra steps they have taken to become certified.



High resolution pdf

[Download](#)

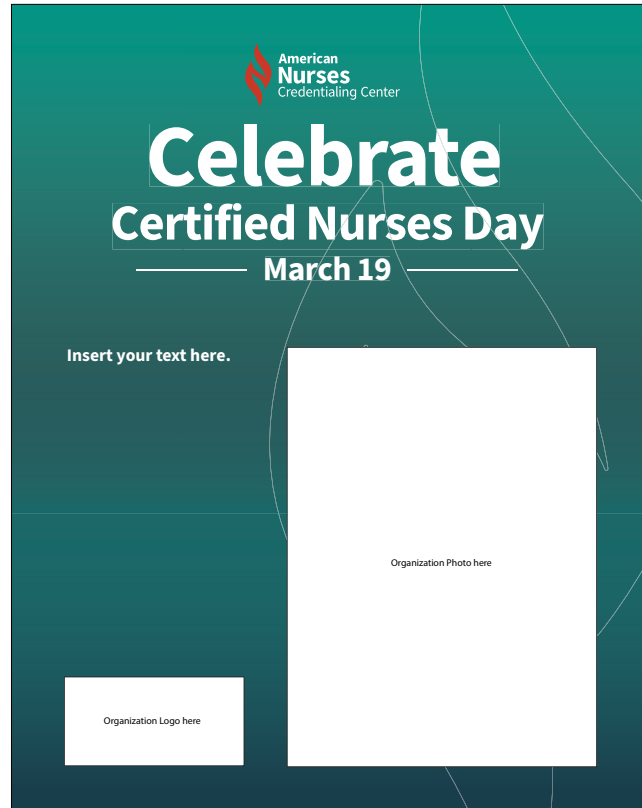
Click to jump to different resources.

Thank-You Card | Posters | Online Ads



Posters

This 8.5" x 11" poster can be printed on your office printers and displayed throughout your facility to spread awareness about Certified Nurses Day.



High resolution pdf

[Download](#)

[Click to jump to different resources.](#)

[Thank-You Card](#) | [Certificate of Appreciation](#) | [Online Ads](#)



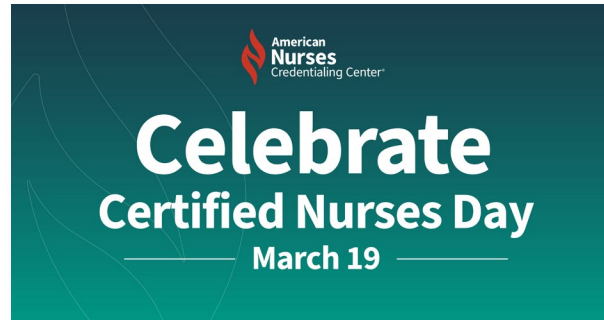
Online Ads

Use these banners in your communications, website, and social media platforms to celebrate Certified Nurses Day.

Square: 1080x1080



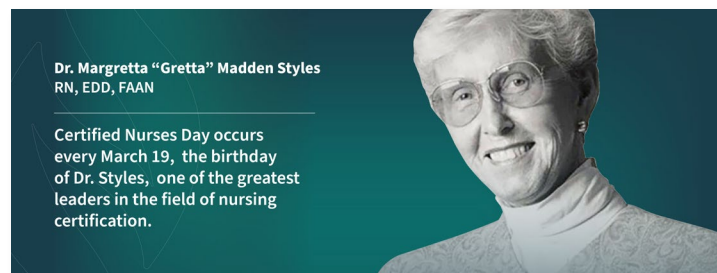
Rectangle: 1200x630



Rectangle: 600x250



Hero: 1600x600



jpgs

[Download](#)

[Click to jump to different resources.](#)

[Thank-You Card](#) | [Certificate of Appreciation](#) | [Posters](#)

