



# Magnet & Pathway™ 2025 CONFERENCE

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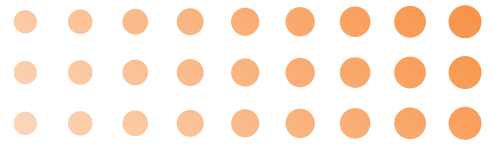
**How to Share the Value of  
Attending the Conference  
with Your Leaders**

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**American  
Nurses**  
Credentialing Center





## GENERAL TIPS

Prepare a plan to show your leader how your responsibilities will be covered while you're at the conference. Include who will cover for you as well as any other relevant details.

Focus on the specific conference benefits/value you will bring back to your team (see below).

Review the conference agenda and select the concurrent sessions you believe will bring the greatest benefit to you and your colleagues.

Review and customize the sample letter on [page 2](#).

Review and complete the expense worksheet on [page 3](#).

Remember, the reasons listed here are just suggestions. Look through the conference schedule through the eyes of your leadership. Consider which takeaways they will find most valuable. Use those as part of your argument.

## Reasons You Should Attend

Here are some compelling reasons for you to attend this year's conference. Consider adding these to supplement the information in the letter to your leader.

- All in-person attendees can choose from **more than 100 concurrent sessions**. Each concurrent session provides the opportunity to meet with changemakers and connect with the speakers and other attendees!
- You'll be able to choose tracks and sessions from two ANCC Programs — the ANCC Magnet Recognition® Program and the ANCC Pathway to Excellence® Program — for the price of one conference registration.
- You'll be able to share everything you learn with your team and your organization.
- You'll learn strategies to create a positive practice environment; improve employee engagement, patient experience, patient outcomes; and transform your organization's culture. For example:

**UNDERSTAND** the long-term value and return on investment of becoming a Magnet or Pathway to Excellence organization (or dually designated!) and how to achieve this distinction.

**LEARN** how to align your nursing environment with the Magnet Model and Pathway to Excellence framework practice standards, increase nurse engagement, and improve organizational and patient outcomes.

**NETWORK** with nursing colleagues from Magnet- and Pathway-designated organizations, as well as applicant organizations, from around the world.

- If you meet continuing nursing education eligibility requirements, you may earn nursing continuing professional development credit by attending concurrent and poster sessions. Those attending the event may earn up to **24 contact hours**.

## Sample Letter

[Date]

Dear [leader's name]:

The American Nurses Credentialing Center (ANCC) 2025 Magnet & Pathway Conference™ will be held October 8-10, 2025 in Atlanta, Georgia. This conference will provide a great opportunity for me to learn from innovative leaders in healthcare and bring back proven solutions to address our toughest nursing challenges.

Here's how the conference can benefit my team:

- I'll attend powerful general sessions to learn strategies to improve workforce morale, resilience, and drive.
- With more than 100 concurrent sessions to choose from, I'll gain valuable strategies that I can share with my team, on topics such as:
  - Structural Empowerment
  - Exemplary Professional Practice Strategies
  - New Knowledge, Innovations, and Improvements
  - Transformational Leadership
  - Professional Development
  - Safety and Quality
  - Shared Decision-Making and Leadership
  - Well-Being and Mental Health

A detailed cost breakdown is attached. It includes the registration fee as well as travel, hotel, and transportation expenses. I've also prepared a staffing plan to cover my absence while I'm gone.

I hope you'll agree — the 2025 co-located ANCC National Magnet Conference® and ANCC Pathway to Excellence Conference® is a wise investment that we can't afford to miss!

Thank you for your consideration.

Sincerely,



## Expense Worksheet

To plan your trip and prepare this Expense Worksheet, visit [magnetpathwaycon.org](https://magnetpathwaycon.org) for the latest fees, housing links, safety protocols, and more.

EXPENSE	EXPLANATION	COST
<b>Registration Fee</b> (Include any additional fees associated with preconference sessions you wish to attend.)	Registration fee includes 1. 2. 3.	
<b>Airfare</b>	Air mileage points available to offset airfare?	
<b>Lodging/Hotel</b> (Please use only the housing links found on the conference site.)	Number of nights, room rate, taxes	
<b>Transportation Fees</b>	Taxi/car rental/airport shuttle	
<b>Mileage/Parking Reimbursement</b>	Driving to/from the conference or to the airport for your flight? Other modes of transportation?	
<b>Meal per Diem</b>	Refer to your company's policy regarding meal per diem	
	SUBTOTAL	
	X Number of Employees Attending	
	TOTAL	

